

THE JOURNEY TO THE 35TH AMERICA'S CUP

#RacetoBermuda

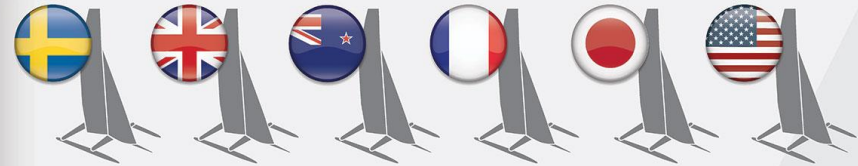


LOUIS VUITTON AMERICA'S CUP WORLD SERIES

AC45F

RACE DAY ONE RACE DAY TWO

- | | |
|-----------------|-----------------|
| 1st - 10 points | 1st - 20 points |
| 2nd - 9 points | 2nd - 18 points |
| 3rd - 8 points | 3rd - 16 points |
| 4th - 7 points | 4th - 14 points |
| 5th - 6 points | 5th - 12 points |
| 6th - 5 points | 6th - 10 points |



LOUIS VUITTON AMERICA'S CUP QUALIFIERS

America's Cup Class

The ranking positions from the Louis Vuitton America's Cup World Series events determine the seeding and bonus points for the Louis Vuitton America's Cup Qualifiers.

- 1ST PLACE** - begins Qualifiers with 2 points
- 2ND PLACE** - begins Qualifiers with 1 point

Each competitor races every other competitor twice, scoring one point per win. The top four challengers advance to the Louis Vuitton America's Cup Challenger Playoffs.



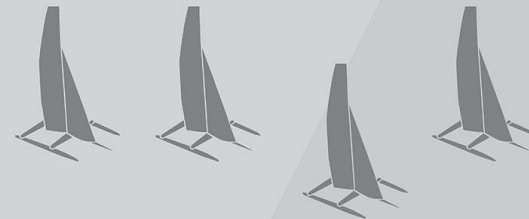
LOUIS VUITTON AMERICA'S CUP CHALLENGER PLAYOFFS

America's Cup Class

The top four challengers from the Louis Vuitton America's Cup Qualifiers are split into two semifinals.

The winners then race in a final to determine the top challenger.

Each Louis Vuitton America's Cup Challenger Playoff round is a first to five series.



35TH AMERICA'S CUP MATCH, PRESENTED BY LOUIS VUITTON

America's Cup Class

The winner of the Louis Vuitton Challenger Playoffs goes up against the defender, ORACLE TEAM USA in the 35th America's Cup Match, presented by Louis Vuitton. If the team that wins the Qualifiers is in the Match, they will start with a one point advantage. **The first team to earn 7 points wins the 35th America's Cup Match, presented by Louis Vuitton.**

